

CCLC 2020 – Open Markets for Innovation (a Zoom Charrette)

An expert working group exploration of new free market incentive and trade strategies to rapidly open US and world markets to accelerated innovation and deployment of clean solutions.

CCLC 2020 attempts a novel variation for our times: a Zoom pre-charrette, a global, brainstorming forum and warm-up conversation, setting the table for a full, in-depth charrette in early 2021.

Our goal is to design new free market strategies to more rapidly open markets to competition and clean technology innovation, with particular attention to US and global power and energy markets, and environmentally beneficial free trade. We will overview issues and explore promising straw proposals for further development at the early 2021 charrette. Along the way, we will also spotlight promising initiatives, worthy of collaborative development and support.

The term “charrette” evolved from a 19th C. exercise at the École des Beaux Arts in France. Architectural students were given a design problem to solve within an allotted time. When that time was up, the students would rush their drawings from the studio to the École in a cart called a charrette. Students who jumped into the cart to finish drawings on the way, were said to be “en charrette.” The term evolved to refer to an intense group design exercise. Today it refers to a facilitated, collaborative, process used to brainstorm and design solutions to a complex problem within a short timeframe – usually a day or several days.



Co-Chairs

- Trammell S. Crow, Founder, EarthX
- Rod Richardson, Co-Founder, Clean Capitalist Leadership Council

Co-Hosts

- Marcin Branowski, President & Head of Outreach, British Conservation Alliance
- Jeremy Harrell, Managing Director - Policy, ClearPath
- Charles Hernick, Vice President of Policy & Advocacy, CRES Forum
- Sarah Hunt, Co-Founder & CEO, The Rainey Center
- Adrian Moore, Vice President of Policy, Reason Foundation
- Julian Morris, Senior Fellow, Reason Foundation
- Steve Nadel, Executive Director, American Council for an Energy-Efficient Economy
- Guillermo Peña Panting, Founder, Fundación Eléutera (Honduras)
- Rich Powell, Executive Director, ClearPath
- Roberto Salinas León, Director, Atlas Network's Center for Latin America (Mexico)

Core Participants

- Chris Barnard, Founder, British Conservation Alliance
- Drew Bond, Founder, C3 Solutions
- Travis Bradford, Professor, Columbia University
- Hendrik Brakel, Chief Economic Advisor to the Leader of the Opposition, Canada
- Rep. Sean Casten, U.S. Representative (D-IL, 6th)

- Gerry Chipeur, Partner, Miller Thomson (Canada)
- James Connaughton, President & CEO, Nautilus Data Technologies
- Katie Cullen, Partner & Founding Member, SC Partners
- Robert Dillon, Executive Director, Energy Choice Coalition
- Michael Giberson, Associate Professor, Texas Tech University
- Rod Hunter, Partner, Baker McKenzie
- Rep. Sharon Jackson, Alaska State Legislature (R-13)
- Travis Kavulla, Vice President of Regulatory Affairs, NRG
- Lynne Kiesling, Director, Institute for Regulatory Law & Economics, Carnegie Mellon University
- Matthew Lesh, Head of Research, Adam Smith Institute (UK)
- Del. Daniel Linville, West Virginia State Legislature (R-16)
- Bruce Lourie, President, Ivey Foundation (Canada)
- José Morán, Chief Energy Regulator, Comisión Reguladora de Energía Eléctrica (Honduras)
- Mark Pischea, President & CEO, Conservative Energy Network
- Dylan Reed, Director, Advanced Energy Economy
- Kevin Rodriguez, Executive Director, Asociación Hondureña de Productores de Energía Eléctrica
- Gonzalo Schwarz, Founder, Archbridge Institute
- Jigar Shah, Co-Founder and President, Generate Capital
- Shanker Singham, CEO and Chair, Competere Group (UK)
- Laura Smith, Policy Advisor to Leader of the Opposition, Canada
- Landon Stevens, Director of Policy & Advocacy, Conservative Energy Network
- Sam Thernstrom, Founder & CEO, Innovation Reform
- Connor Tomlinson, National Policy Director, British Conservation Alliance
- Vanessa Tutos, Director of Government Affairs, EDP Renewables
- Wayne Winegarden, Senior Fellow, Pacific Research Institute
- Pat Wood, CEO, Hunt Energy Network
- Brittany Zwierzchowski Tisler, Chief Operating Office, Conservative Energy Network

Background Materials:

Time permitting, it may be helpful to review these articles, which explain ideas likely to come up.

[Vision for a 21st Century Electric Grid - Increasing Choice and Unleashing Innovation](#) (September 2017) by ESA and Reason Foundation.

[Clean Tax Cuts & Clean Free Market Policy Innovation](#), excerpt from [Green Market Revolution](#), June 2020, chapter by Rod Richardson and Barney Trimble

[The Need for Electricity Retail Market Reforms](#), Regulation 40(3-4): 34-40, Fall 2017, Lynne Kiesling and Michael Giberson

[Introduction to Anti-Competitive Market Distortions and the Distortions Index](#), Legatum Institute, 2017, Shanker Singham and A. Molly Kiniry

[Trade Tools for the 21st Century](#), Legatum Institute, 2016, Shanker Singham and A. Molly Kiniry

[A Better Alternative to More Coronavirus Stimulus Spending and Loan Programs](#), Reason Foundation, August 2020, Rod Richardson and Wayne Winegarden

Charrette Format, as modified for Zoom participation:

Note: the agenda below outlines a single multi-disciplinary policy design conversation, not a series of panels. Sessions are part of an overall charrette discussion. Policy innovation explorations follow after the analysis of issues, barriers, tools and opportunities. Participants are encouraged to start at the beginning, not just jump into the middle. Popping in and out could make productive collaboration difficult.

The moderator and session leaders will call on certain participants to join the discussion for key expert input in each session. All experts may offer moderated comments and questions towards the end of each session. Please be concise, given time constraints, and review background materials, if possible. An on-line audience of charrette observers may also submit a few questions, time permitting.

Draft Agenda – Thursday, September 24, 2020

- 1:00pm – **Welcome to the CCLC Zoom Mini-Charrette on “Open Markets for Innovation”**
Elizabeth Halliday, COO, CCLC (*Zoom MC*)
Trammell S. Crow, Founder, EarthX (Co-Chair)
Rod Richardson, Co-Founder, Clean Capitalist Leadership Council (*Co-Chair & Moderator*)
- 1:05pm – **Overview: Opening Power Markets to Innovation & Competition (US & Global)**
Session Leaders: Jigar Shah, Generate Capital
Lynne Kiesling, Institute for Regulatory Law & Economics, CMU
Guillermo Peña Panting, Fundación Eléutera (Honduras)
Key Experts: Pat Wood, Rep. Sean Casten, Michael Giberson,
José Morán, Kevin Rodriguez
- 1:35pm – **Intro to Clean Tax Cuts & Clean Free Market Policy as Incentives for Competition**
Session Leader: Jigar Shah, Generate Capital
Rod Richardson, CCLC
Key Experts: Wayne Winegarden, Travis Bradford, Jeremy Harrell, Steve Nadel
- 2:05pm – **5 min. break**
- 2:10pm – **Brainstorming New Free Market Incentive & Trade Strategies to Open Markets Faster**
(Rapid-fire brainstorming session – all participants encouraged to offer concise proposals)
Initial Straw Proposals • Replace conventional aid & subsidies w incentives for competition
• Reciprocal CABLs or CVBLs as free trade & competition incentives
• Recognition of right to produce & trade clean, safe energy
• COMIN Commitments: lift COP26 ambitions via free market means
Session Leaders: Rod Richardson, CCLC
Marcin Branowski, British Conservation Alliance
Steve Nadel, American Council for an Energy-Efficient Economy
- 2:35pm – **Exploring New Strategies for Clean Open Markets in the United States**
Session Leaders: Sarah Hunt, Rainey Center (Co-Host)
Lynne Kiesling, Institute for Regulatory Law & Economics, CMU
Key Experts: Rep. Sharon Jackson, (R-AK), Travis Kavulla,
Del. Daniel Linville (R-WV), Pat Wood, James Connaughton
- 3:00pm – **5 min. break**

- 3:05pm – **Free Trade & Clean Free Trade – Post WWII Lessons, Anti-Competitive Distortions, ACCTS**
Session Leader: Julian Morris, Reason Foundation (Co-Host)
Key Experts: Jim Connaughton, Shanker Singham, Matthew Lesh,
Ronald Steenblik, Roberto Salinas León
- 3:30pm – **Exploring New Global Strategies for Clean Open Markets**
Session Leaders: Rod Richardson, Co-Chair, CCLC
Julian Morris, Reason Foundation (Co-Host)
Key Experts: Guillermo Peña Panting, Gonzalo Schwarz
Jim Connaughton, Shanker Singham, Bruce Lourie,
Charles Hernick, Hendrik Brakel
- 4:00pm – **CCLC 2020 Concludes – Closing Remarks and Next Steps**
Rod Richardson, Co-Founder & Co-Chair, CCCLC
Elizabeth Halliday, COO, CCLC (*Zoom MC*)